

**MIDLAND SKI CLUB
MINUTES 30 NOVEMBER 2011**

1	<p>Apologies: Bryan Thomas; Rob Weeks; Adam Beardmore; Roger Crombleholme</p> <p>Present: John Arnold (acting Chair); Jeff Elmore; Mike Thomas; Carron Thorley; Anne Ford; Hilary Cox; Bryan Arnott; Diana Horth</p>
2	<p>Minutes of last meeting Agreed with minor amendment</p>
3	<p>Matters arising: Ski Club of Great Britain had offered to pay £10 to MSC for any members who joined SCGB – nothing more had been heard despite promise of email follow up. The Committee also questioned how MSC would know if its members had joined SCGB unless there were requirements to notify club.</p> <p>Fund raising for Skike purchase – see Nordic agenda item</p>
4	<p>Reports: Secretary: nil</p> <p>Treasurer; nil report but Sec to ensure subs for SSE affiliation had been forwarded and that invoices for brochure ads had been issued.</p> <p>Membership Secretary: 3 new members; 2 adults and one student. Roger had provided an update to note that he was encouraging Sportivate young professionals to join MSC and also members of the West Midlands police. Hilary noted that she will prepare an exit letter for those who choose not to renew in an attempt to understand their reasons to leave the club.</p> <p>Coaching: to update at next meeting</p> <p>Racing: fun race scheduled for Friday 2 December. There were no entries from Stoke or Telford but some were coming from Loughborough and Aston Universities. Warwick university was unable to attend this time but expressed interest in future events. Carron maintains a list of contacts that she will forward to Hilary who can ensure they are sent newsletters. Carron tabled a copy of The Bugle, the Balsall Common Community magazine, where she had managed to obtain a full page insert about MSC.</p> <p>Nordic: Anne had looked into funding to purchase Skikes but both she and Carron noted the emphasis placed on community projects by most sponsor bodies. With MSC covering such a large area and the Ackers not really the club's 'community' base funding could prove to be quite difficult. CT had circulated a comprehensive summary of sponsors and how to obtain funding. Anne also explained that Sandwell Valley had a community project on outdoor sports etc and noted she had been asked to coach their instructors on Nordic techniques. They have access to school children in the Sandwell area and once the children had outgrown this group a natural exit for them would be MSC. The group intended to purchase Skikes and Anne will maintain contact with the group.</p> <p>SSE liaison: very quiet at the moment. Debbie had kept the committee informed of various courses.</p>

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5	Snowmark – this was now becoming critical for updates. Sec to contact Nigel again for update. Priority was a timeline detailing when actions had to be complete.
6	Ackers: quiet on progress. Plans to extend under the inspired facility programme were under discussion. Some minor issues with catering during MSC slope events had been resolved.
7	Equipment: two way radios were due to arrive at Ackers. Costs to be mostly met with the Bartletts vouchers. No further action on coaches' uniforms.
8	PR and communication: MSC still needed a volunteer to help publicise the club and its activities. Carron noted the County Sports partnership may be able to assist and will contact them to make enquiries.
9	Christmas Party: BA will confirm buffet for 150 at £3.50 per head. DH to check with Phil about Wii and Rob about projector BA to manage laptop and screen Carron and Jeff had items for the raffle.
10	Holidays: Training week costs confirmed, 41 in total. No update on Family Holiday
11	CESA: meeting Monday 5 Dec where regional training programme and 2012 development plan will be key agenda items.
12	Social Anne to ask Helen Turton for her availability re a talk on polar exploration – February or April would be the MSC preferred dates. BA proposed a brewery trip in May and a walk in June. JA will investigate the meal at the College of Food. The Warren Millar film had attracted 21 members which was significantly down on the previous year. The promoters had donated some very good raffle prizes. CMH talk on heli skiing was attended by 3 MSC members including John and Jeff. It had been a very good talk and a write up would go in the newsletter. The North Face Achievers Program promotional evening on 24 Nov had been successful. With MSC presence the firm had attracted its target audience of 150 including two mountaineering clubs. Jeff had received 2 North Face jackets which would be raffled separately at the Christmas party.
13	Any Other Business: The Committee discussed the forthcoming year and the direction for the club as a whole. It was agreed that ex members should receive electronic copies of the newsletter to stimulate interest in events.
14	Next Meeting: Wednesday 25 January 2012